

THE



WORLD
ENTREPRENEURSHIP
FORUM

GUIDE TO

PLANET



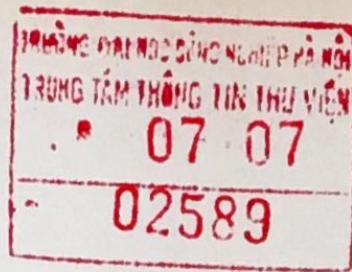
ENTREPRENEUR

BUSINESS SUCCESS AROUND THE WORLD

STEVEN D. STRAUSS

AND MEMBERS OF THE WORLD ENTREPRENEURSHIP FORUM

WILEY



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ABOUT THE WORLD ENTREPRENEURSHIP FORUM

The World Entrepreneurship Forum is a unique concept. It embraces the totality of the entrepreneurial ecosystem, including business entrepreneurs, social entrepreneurs, policy makers, experts, and academics.

It is a community of entrepreneurship from five continents and a powerful global network of leaders selected for their achievements and commitment to society. Every year, the Forum gathers over 250 participants, coming from 60 countries, willing to join with their peers to think, act, and transform their environment.

It is both a think tank and a do tank:

- Members share the latest trends and issues about global entrepreneurship.
- They develop ideas and recommendations aimed at promoting and spreading entrepreneurship worldwide.
- They facilitate entrepreneurial initiatives on a local or global scale.

The World Entrepreneurship Forum promotes the development of entrepreneurship, creating wealth and social justice. This dual approach, economic and social, is one of the distinguishing features of the Forum.

The Forum's "Entrepreneur for the World" Awards showcases internationally renowned role models who illustrate the Forum's core values of entrepreneurship that creates wealth and social justice, in the following five categories:

1. Entrepreneur
2. Young entrepreneur
3. Social entrepreneur